

Since the establishment of Virardi in 1971 and up to the present day, our corporate philosophy has always been to serve our customers in the HoReCa (Hotels, Restaurants, Catering) industry by developing solutions that will add significant value to their business. These solutions combine advanced technology and hi-spec products with our expertise in planning and design.

At the same time, core values such as Reliability, Integrity and Social Responsibility have always been the backbone of our entire philosophy, knowing well, that these are the values that reinforce good relations with individual customers as well as the industry as a whole.

For me, Virardi has been more than simply a business: It started as a vision that evolved into an experience; a life-long journey based on a cycle of constant learning to keep up with industry developments,, practical and conscientious applications, as well as ongoing improvements. Our efforts over the past decades have certainly been rewarded, as the market has come to know Virardi as a name that inspires trust and confidence, thanks to our genuine interest in long-term service with the best interests of each client at heart – at any cost.

We would like to thank our customers for their loyalty, and promise prospective ones that Virardi is here, first and foremost, to help your business grow and flourish.



Rolando G Virardi Executive Chairman